



helps

Schools

April 5 - May 30, 2026
(603) 380-9353
hannafordhelpsschools.com

Dear Educators and Parent Organizations,

Hannaford is excited to bring **Hannaford Helps Schools** back to your community for spring 2026! Since the program began, we've raised **more than \$22 million** for local schools - and we're looking forward to making this year even bigger and better.

We will continue with digital redemption in 2026, making it easy for customers to support any of the nearly 1,800 participating schools, no matter which Hannaford location they shop. If your school prefers to collect physical School Dollars instead of redeeming online, we're happy to provide a prepaid envelope to mail them in.

For online shoppers, School Dollars can also be earned through the online product collection on **hannaford.com**. School Dollars from Hannaford To Go orders will be tracked monthly, and, at the end of May and June, shoppers will receive an email with their total earned, a unique redemption code and a link to redeem. The redemption deadline has been extended to June 21 to give Hannaford To Go shoppers extra time to donate.

Be sure to visit **hannafordhelpsschools.com** for helpful tools and resources to promote the program and engage parents and your community.

If you have questions, please contact our customer service team at (603) 380-9353, Monday through Friday from 8 a.m. to 5 p.m., or email **info@hannafordhelpsschools.com**.

We're proud to support local schools and the communities we serve, and we look forward to making 2026 our best year yet!

Sincerely,

Tessa Brown
Hannaford Marketing

Look for shelf tags in-store



School Dollar printout